

Objective

Accomplished educator, student advisor, web developer, freelance photographer, social media manager, and graphic designer seeking to gain employment in a position that will allow me to share my passion and experience in communication and education.

Education & Certifications

Arizona Department of Education 2011 | 2029
CTE Industrial and Emerging Technologies, K-12 Certification

University of Phoenix Online 2008 | 2011
Continuing Education - Career and Technical Education

Stevens Institute of Technology 2001 | 2003
Chemical Biology (Pre Medicine)

CTE Experience as Educator

SkillsUSA Advisor 2005 | 2015
Web Design & Development / Job Interview

Contest Chair - Region 1 2011 | 2012
Web Design, Photography, Advertising Design

SkillsUSA Board Member - Region 1 2009 | 2014
SkillsUSA Arizona

Professional/ Work Experience

Scottsdale Unified School District *Web & Social Media Supervisor* 2016 | Present

Responsibilities:

- Web Design & Development, Graphic Design, Motion Graphics
- Provide web author & social media training to district & 29 school sites
- Capture, Create, Plan & Schedule Social Media Posts (4 platforms)
- Collaboration & Supervision of District Graphics Design Coordinator
- Photoshoots for admin and staff for website
- Website ADA Compliance www.susd.org
- CMS Administration - Concrete5
- Linux Apache & MySQL Administration

Scottsdale Unified School District *Graphic Design Coordinator* 2016 | 2016

Responsibilities:

- Graphic Design, Motion Graphics, Event Photography
- Assist Web & Social Media Supervisor in capturing events (photo & video)
- Assist 29 schools and district with design needs
- Creation and refresh of school & district logos
- Scottsdale Advantage Magazine photoshoots
- Organization and administration of digital assets

SkillsUSA Arizona *SkillsUSA Arizona Assistant Director* 2015 | 2016

Responsibilities:

- Graphic Design, Motion Graphics, Web Design & Development
- Assist with SkillsUSA Arizona event planning and preparation
- Coordinate with A/V vendors for conferences
- Leadership Conference Logistics & Planning

Lake Havasu High School *CTE Teacher - Web Development* 2005 | 2015

Responsibilities:

- Delivery of Arizona Department of Education CTE Standards
- Delivery of AZED Workplace Employability Standards
- Lead CTE Apple Product Advisor / Tech
- High School Website Creation and Maintenance

Professional/ Technical Skills

Professional:

- Excellent Customer Service
- Excellent Copywriter - Marketing, PR, Conflict Management
- Exceptional listener and communicator who effectively conveys information verbally and in writing
- Analytical thinking with demonstrated talent for identifying, scrutinizing, improving, and streamlining complex work processes.
- Highly skilled in Graphic Design and Photography

Technical:

- Extensive use of Info-Tech solutions in the workplace.
- Adobe Creative Cloud Suite
 - Photoshop, Lightroom, Illustrator, InDesign
- Proficient in Microsoft 365 Suite & Google Suite
- Extensive ability to utilize Windows or OSX
- Extensive ability to troubleshoot IT